



Information Technology Services

for Small and Medium Businesses

Rapid Recovery from Disruption & Disaster

One day, perhaps soon, you will lose one or more important data files in your office computer. It's simply not a question of *if*, but *when*.

Computer hardware will fail. Thieves will walk out with your computers. A notebook computer will be lost, stolen, or even left in a cab or at the airport. (Remarkably, this happens all the time!)

In addition, the Internet offers a range of spyware, adware, and malware that effectively makes a system unusable. Worse, a virus, trojan, or worm program can make its way onto your systems to damage, monitor, or otherwise compromise a system.

Or maybe a "helpful" employee will delete some old files to make room for new files not realizing the value of the old files. Worse, a disgruntled employee may intentionally delete valuable software or data.

Finally, there are a whole host of natural and man-made disasters that can cause data loss. When a fire, flood or severe weather strikes, it can rob you of the use of your computers. All of them. All at once.

When disaster strikes, what will you lose?

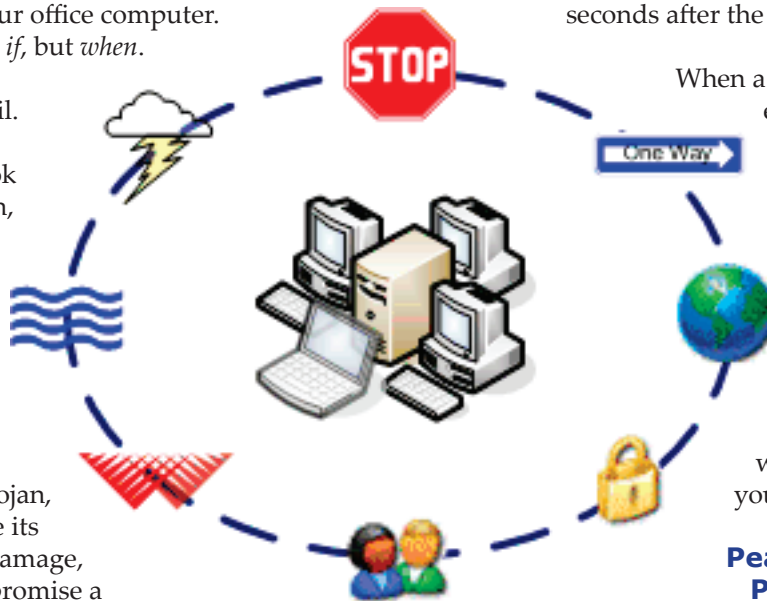
You'll just lose your customer records. Also, financial and billing records. And all the sent and received e-mails, as well as the e-mail addresses. Plus all those letters, documents, presentations, proposals, spreadsheets filled with custom formulas, designs, and other data created by you and your staff. In short, you'll lose pretty much everything.

Insurance may cover your hardware, but how will you replace all the "intellectual property" you've created over the years? The real value in your computers is not the physical assets, but it's all your designs, creations, communications, and history you store there.

How will you respond?

Honestly, few small businesses ever consider the possibility of losing their data and even fewer plan for it. The first

serious thought about data recovery usually occurs a few seconds after the first serious failure.



When a loss does occur, business operations suffer as this file or that file is found to be missing and needs to be rebuilt.

All of this disruption and manual recovery represents lost productivity and opportunity. Rather than focusing on developing new business, your company will be consumed with getting back to where you were before the trouble.

Peace of Mind Through Proper Planning

Since it's impossible to guarantee you'll never experience a data loss, the only prudent thing to do is plan for it. That's where we can help.

Objistics will assist you in planning for, and quickly recovering from, any data loss. We'll work with you to develop a Disaster Recovery Plan tailored to your business. Then, we'll support your plan through our Data Backup and Recovery services, hardware spares support, and even remote operations support. Through tight access controls and strict data handling procedures, we'll guard your sensitive data as necessary to ensure HIPAA and other regulatory compliance. If disaster strikes, we'll work to get you back on track quickly and efficiently - usually in hours, not days or weeks. Now that's peace of mind.

And You Get To Keep Your Arms and Legs

These "Big Business" Disaster Planning and Data Backup and Recovery services won't cost your business an arm and a leg either.

For as little as **a dollar a day** per system, **Objistics** will backup and safeguard your mission critical applications and data and help get you quickly recover from disaster.



To learn more about how we can help you plan for, and quickly recover from, the inevitable loss of data, please visit our web site at www.objistics.com or contact our office.